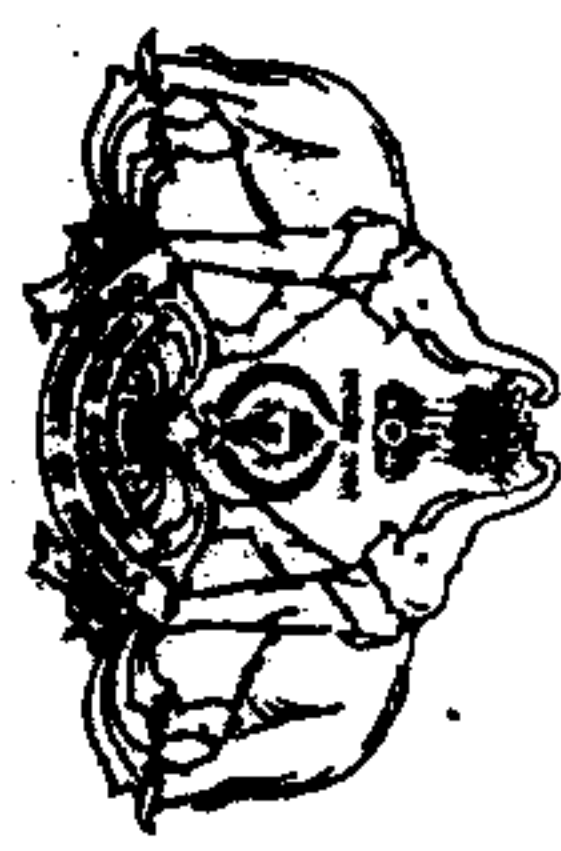


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14 SEP 2015



GOVERNMENT OF KERALA

General Administration (Sainik Welfare) Department

CIRCULAR 28672

No. 51299/SW1/15/GAD. Dated, Thiruvananthapuram, 30th July, 2015.

Sub: ~~Armed Forces Flag Day, 2015~~ Observance of Instructions
Technical

The Armed Forces Flag Day is observed by the Nation every year on 27th December, as a mark of our respect and gratitude to the martyrs who sacrificed their lives for national integrity, to the ex-servicemen who gave the precious years of their lives for the defence of the nation and to the members of the Armed Forces whose valour, dedication and loyalty make our lives and motherland secure.

2. The Flag Day Fund, which provides financial assistance to Ex-servicemen, widows and their children, is raised by way of sale of car flags and token flags. In order to promote the collection of funds, the Flag Day Fund Committee chaired by the Chief Minister has instituted Rolling Trophies to the District, the Educational Institution and the NCC Battalion, which make the maximum collection in addition to the Consolation Rolling Trophy to the best District from among the smaller and lesser populated Districts of Kasaragod, Wayanad and Idukki. The District, Institution and the NCC Battalion that win the Rolling Trophy continuously for three times is allowed to retain the Trophy permanently from the Flag Day, 2009 onwards.

3. The Director of Public Instruction, Director of Collegiate Education, Director of Technical Education, Director of Medical Education, Director of Vocational Higher Secondary Education and Director of Higher Secondary Education should ensure that the Heads of offices and institutions under their control extend all possible co-operation for the sale of flags and settlement of accounts in time.

4. The Additional Director General, NCC (Kerala and Lakshadweep) should extend all help including participation of Flag Day Eve March by Cadets in each District in consultation with Director of Sainik Welfare/Zila Sainik Welfare Officer.

5. The Heads of Departments, District Collectors, Social Welfare Organizations and Educational Institutions will put their best efforts and whole hearted co-operation for the success of the Flag Day Celebrations, 2015 and for the maximum fund collection. Proceeds of the collection are to be sent by way of cash/crossed Demand Draft/Money Order to the Director of Sainik Welfare or to the Zila Sainik Welfare Officer concerned, whose addresses are given below. The officers concerned will issue proper receipt for the amount.

1. The Director of Sainik Welfare,
Vikas Bhavan,
Thiruvananthapuram.
Telephone : 0471-2303654, 2302655.
2. Zila Sainik Welfare Office,
Vanchiyoor,
Thiruvananthapuram.
Telephone : 0471-2472748.
3. Zila Sainik Welfare Office,
Collectorate, Kollam-13.
Telephone : 0474-2792987.
4. Zila Sainik Welfare Office,
Collectorate,
Pathanamthitta.
Telephone : 0468-2222104.
5. Zila Sainik Welfare Office,
Arattuvazhi Road, NH-47,
Alappuzha-7.
Telephone : 0477-2245673.
6. Zila Sainik Welfare Office,
Kanjikuzhi, Kottayam.
Telephone : 0481-2570287.
7. Zila Sainik Welfare Office,
Thodupuzha, Idukki.
Telephone : 0486-2222904.

8. Zila Sainik Welfare Office,
Civil Station, Kakkanaad,
Ernakulam-30.
Telephone : 0484-242239.
9. Zila Sainik Welfare Office,
Sainik Centre, Poothole,
Thrissur.
Telephone : 0487-2384037.
10. Zila Sainik Welfare Office,
Jainamedu, Vadakkanthara P. O.,
Palakkad-14.
Telephone : 0491-2501633.
11. Zila Sainik Welfare Office,
Civil Station,
Malappuram-05.
Telephone : 0483-2734932.
12. Zila Sainik Welfare Office,
Balan K. Nair Road,
Kozhikkode.
Telephone: 0495-2771881.
13. Zila Sainik Welfare Office,
Kalpetta North P. O.,
Wayanadu.
Telephone : 04936-202668.
14. Zila Sainik Welfare Office,
Civil Station, Kannur-2.
Telephone : 0497-2700069.
15. Zila Sainik Welfare Office,
Civil Station,
Kasaragod.
Telephone : 0499-4256860.

6. The Director of Public Relations will give maximum publicity for the observance of Flag Day on 7th December, 2015 and the sale of Flags, through Newspapers, All India Radio and Doordarshan.

JJI THOMSON,
Chief Secretary.

KSHB, Santhi Nagar,
Dated: 26/10/15.

Endorsement letter No. Bi/28672/15
Copy communicated to all office Heads for
information and necessary action through website
Amey
For Director of Training
To website

To

All Heads of Departments.
 All District Collectors.
 The Secretary to Governor, Raj Bhavan, Thiruvananthapuram (with CL).
 The Director of Public Relations, Thiruvananthapuram.
 The Director of Sainik Welfare, Thiruvananthapuram.
 The Director General, NCC (Kerala and Lakshadweep), Thiruvananthapuram.
 All Zila Sainik Welfare Officers.
 The Registrar, University of Kerala/Kochi/Calicut/Kannur/M.G. University,
 Kottayam/Sree Sankaracharya University, Kalady/Agricultural University,
 Mannuthy, Thrissur (with CL).
 The Registrar General, High Court of Kerala, Ernakulam (with CL).
 The Registrar, State Administrative Tribunal, Thiruvananthapuram (with CL).
 The Secretary, Kerala Public Service Commission, Thiruvananthapuram
 (with CL).
 The Secretary, Kerala State Electricity Board, Thiruvananthapuram
 (with CL).
 The Secretary, Kerala Legislature, Thiruvananthapuram (with CL).
 The Managing Director of all Public Sector Undertakings.
 The Chairman and Managing Director, Kerala State Road Transport
 Corporation, Thiruvananthapuram (with CL).
 The Director, All India Radio, Thiruvananthapuram.
 The Secretaries of Corporation, Thiruvananthapuram/Kollam/Kochi/
 Thrissur/Kozhikode.
 The Secretaries of all Municipalities.
 The Chairman, Kerala State Housing Board, Thiruvananthapuram.
 All Secretaries of District Panchayats.

Copy to:—

The Private Secretary to Chief Minister and other Ministers.
 The Private Secretary to Leader of Opposition/Government Chief Whip.
 The Private Secretary to Speaker/Deputy Speaker.
 The Joint Secretary to Chief Secretary.
 All Officers of Secretariat of and above the rank of Under Secretary.
 All Departments (all Sections) of the Secretariat including Law and Finance.