

**വ്യാവസായിക പരിശീലന വകുപ്പ്**  
**(കേരളസംസ്ഥാനം)**

ഐ2/41361/14

K.S.H.B,നാലാം നില  
ശാന്തിനഗർ,തിരുവനന്തപുരം-1

**അറിയിപ്പ്**

**വിഷയം:** വ്യാവസായിക പരിശീലന വകുപ്പ്- പ്ലാനിംഗ്- ഐ.ടി.ഐകളിൽ നിന്നും വിജയകരമായി പരിശീലനം പൂർത്തിയാക്കിയവരുടെ വിവരം - ശേഖരിക്കുന്നതുസംബന്ധിച്ച്-

**സൂചന:** 1/09/2014 തീയതിയിലെ D.G.E.T-35(4)Success-1/2014-NPIU നമ്പരായ ഡി.ജി.ഇ.റ്റിയിൽ നിന്നുള്ളകത്ത്

ഐ.ടി.ഐകളിൽനിന്നും വിവിധ ട്രേഡുകളിൽ പരിശീലനം പൂർത്തിയാക്കുകയും, നിലവിൽ ബന്ധപ്പെട്ട മേഖലയിൽ ആരേയും ആകർഷിക്കുന്ന തരത്തിൽ നേട്ടങ്ങൾ കൈവരിച്ച ട്രെയിനികളുടെ വിവരങ്ങൾ വ്യാവസായിക പരിശീലന വകുപ്പ് ശേഖരിക്കുന്നു. ഇപ്രകാരം ലഭ്യമാകുന്ന അപേക്ഷകളിൽ നിന്നും രണ്ട് ട്രെയിനികളെ തെരഞ്ഞെടുത്ത് ഐ.ടി.ഐ ബ്രാൻ്റ് അംബാസിഡറായി നിയമിക്കുന്നതിനുള്ള നടപടികൾ സ്വീകരിച്ചുവരുന്നു. ആയതുമായിബന്ധപ്പെട്ട Bio-data ഇതോടൊപ്പം ചേർത്തിരിക്കുന്ന മാതൃകയിൽ 10/09/14 നകം ചുവടെചേർത്തിട്ടുള്ള e-mail വിലാസത്തിൽ ലഭ്യമാക്കേണ്ടതാണ്.

**വിലാസം: itdplanning@gmail.com**

  
ട്രെയിനിംഗ് ഡയറക്ടർക്കുവേണ്ടി

**Top priority** <sup>21</sup> **Action Today**

Alok Kumar  
IAS



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D.O. No. DGET-35(4)Success-1/2014-NPIU

1<sup>st</sup> September, 2014

Dear Sir

Please refer to my earlier D.O letter of even no dated 22 July 2014 and the discussions in the National Consultation Workshop of State Labour Ministers held on 29<sup>th</sup> August 2014 regarding the need to publish success stories of ITI pass outs for enhancing dignity of vocational stream.

2. Vocational training is one of the priorities of the government to make youth of India employable and catalyse entrepreneurship. The Industrial Training Institutes (ITIs) in the country are the backbone of the vocational training system, largest source of supply of skilled manpower to manufacturing industry. Over 60 years of existence ITIs have given some excellent technician, mechanics, entrepreneurs professional leaders and researchers. Manufacturing sector is reservoir of this success. They have brought name and fame in the country and abroad.

3. However, as a general trend, passouts from education system do not take admission in the ITIs as their first choice. Mostly end up in ITI after exhausting all other options for higher education. This is because; blue collar work is not respected and regarded in the society. Job of a clerk is preferred over technician. However for increasing employability and meeting the skill needs of industry, we need to attract youth towards vocational training.

4. It is proposed to compile success stories of ITI pass outs. These success stories can be used for motivating youngsters and their parents. We would like to showcase such successful ITI graduates as Brand Ambassadors of the ITIs. This will improve the brand image as well as social acceptance of the ITIs leading to attracting more students for enrollment in ITIs.

5. It is accordingly proposed to release such first ever compilation and also honour in person these Brand Ambassadors in a National level function on 25<sup>th</sup> September 2014 on the occasion of Pandit Deen Dayal Upadhyaya Shramevjayate Karyakram. We will like to include at least one such success story from every State /UT

Contd.../-

*Ubbale*  
*get the success stories*  
*22/7/14*  
*22/7/14*  
*22/7/14*

*D-24*  
*3/9/14*  
*AS*

6. I request you to identify two successful pass outs from the ITI system in your State/UT who have excelled in wage employment or business and send us their stories in the format enclosed at Annexure I by 5<sup>th</sup> September 2014. It is also requested to nominate a nodal officer who can coordinate this project including travel of Brand Ambassadors to Delhi etc. Shri R.P Dhingra, Director (rpdhingra@gmail.com Phone No 9811715769) is the nodal officer in DGE&T.

With regards

Yours sincerely

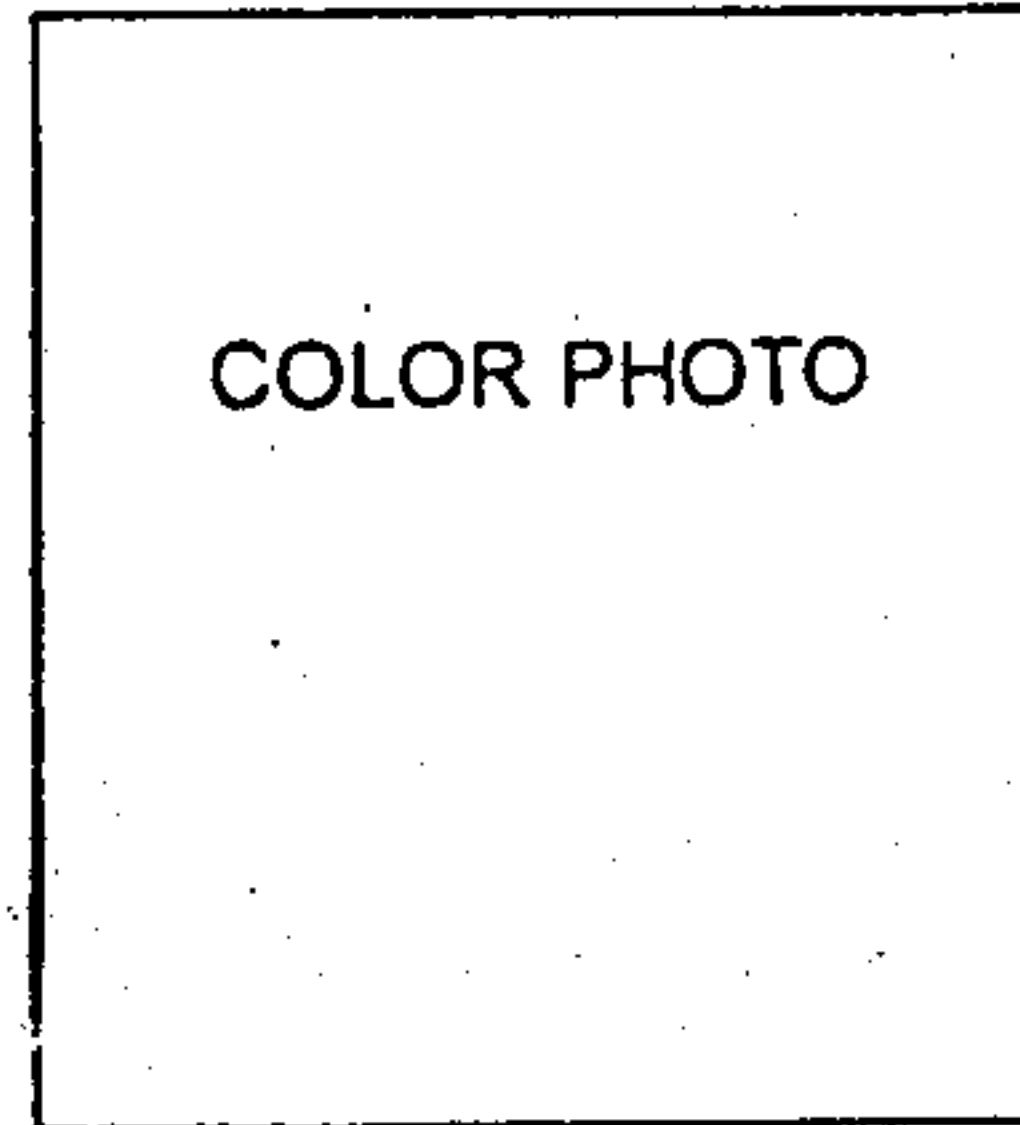


(Alok Kumar)

**Shri Tom Jose**  
Additional Chief Secretary  
Labour & Employment Deptt.  
Room No. 138, 2nd Floor, North Block  
Government Secretariat  
Thiruvananthapuram  
Kerala

Format for ITI Graduates Success Story

1. Name of the Candidate: \_\_\_\_\_



(Please also send a digital photo)

2. Institute (ITI) Attended: \_\_\_\_\_  
\_\_\_\_\_

3. Trade and Year of passing: \_\_\_\_\_  
\_\_\_\_\_

4. Background about selection of ITI/ trade including problem faced \_\_\_\_\_  
\_\_\_\_\_

5. Achievements (maximum 250 words) in terms of career progression/business setup  
\_\_\_\_\_

6. Contact details : Phone no: \_\_\_\_\_

Email ID \_\_\_\_\_

7. External references (websites, magazines, news reports etc; please provide URLs only) including additional information, if any):  
\_\_\_\_\_